

We work with VET, CRICOS and Higher Education organisations that want to thrive, experience fast growth and succeed in a tough and competitive environment.

Since 2003, we have been the secret behind the scenes system of choice assisting new and start-up colleges on their journey to becoming ultra successful and evolve into a true institution of high repute that's built to last.

You and your team can get on top of the administrative chaos. We are here to help your college be the best it can be. To get ever closer to attaining your true potential.

Go beyond worrying about whether your data quality or compliance is good enough. Have a system where your finger is on the pulse of the finance and academic streams of your college.

When you work with us, we use our deep industry know-how to ensure that you run as efficiently, robustly and profitably as the best out there. Our premium and one-of-a-kind onboarding guides you into systematically optimising your college processes and departments.

Our Mission

To assist college owners realise their dreams of building a solid institution, one that is supremely well managed and well run.

We genuinely enjoy working alongside you and helping you grow, scale and create an exceptional organisation that stands the test of time.

Professional and driven college owners and managers are our heroes. We love to serve and empower you with our expertise, creativity and talent.



Scan QR code
to learn more



Genuine Client Care and Focus

not just words but also by our actions

Integrated Features

that you and your team will love

- CRM to send emails, sms, track leads and prospects
- Student LMS to upload assessments, deliver content
- Documents upload and storage, centralise your files
- Accounts Receivable for complete Student Financials
- Accounts Payable for Agent Commission Management
- Extensive Timetabling and Resource Management
- Online Enquiry, Application and Enrolment forms
- Student, Agent and Employer Portals
- USI, AVETMISS and TCSI Reporting
- XERO and MYOB API Export
- Paypal, Pin Payments, Ezi Debit APIs
- Plus so much more...

Key Ongoing Benefits



SINGLE POINT OF DATA ENTRY

No more duplicate data entry in multiple systems

One system for your team to learn and master

Simple and easy use on a day to day basis



CONNECTED INSIDE AND OUT

Allow students, agents and employers to self service

Free up your admin from the mundane

Easily control access levels and permissions



COLLABORATE EFFECTIVELY

Share the same information across departments

Everyone sees the same information

Easily see your department's key metrics



STREAMLINED PROCESSES

Bespoke offer letters and templates for fast workflow

No need for manual tweaks or adjustments once setup

Relieve your staff from complex and chaotic operations

Us vs Them

there is simply no comparison

20+ years since v1. Deep expertise in CRICOS focussed marketing, finance, compliance and agent management

Little to no real expertise in CRICOS. Copy cat, basic functionality. *Fatal design flaws easy to see* once you scratch beneath the surface

Long term view with clients. We take the time to do a quality implementation. Most clients easily stay with us for 10+ years and love their journey

Wham bam, thank you m'am! In a rush to grow market share rapidly with no regard for long term client satisfaction

Responsive support, new features and updates released every two weeks. Driven by customer feedback and engagement

Average to woeful support. Bug fixes alone take months, let alone new features! Very limited client engagement past the initial sale

Founders and CEO engaged and present in the business. We are friendly and accessible. You can call us, email and reach us anytime

Top level management *opaque, unknown and unreachable.* When did you last ring their CEO's mobile number? Do you even know it?

A team of virtual assistants readily available to help. Short staffed? Audit coming up? Hire a VA by the month. Stop when no longer needed

Not there when you really need help. Can you remember the last time your current SMS provider helped you out at audit time?

Premium Client Care and real value inclusions *at no extra cost*

No surprise costs or hidden 'gotchas' like the rest

★ Full Onboarding and Training
customised training and videos

✓ Unlimited Users
no need to share logins

★ Unlimited Personal Support
includes all phone and remote assistance if needed

✓ Site Hosting with 99.7% Uptime
regular backups done daily/weekly
monthly backups available

★ Continuous New Development
driven by your feedback

✓ Frequent Updates
done fortnightly like clockwork

OUR UNIQUE ONBOARDING PROCESS

The pathway to building a world class institution
Stand tall among your peers

Stage 1 - In Depth Discovery

Before we start, we get to know your expectations and your processes in great detail.

This ensures a quality setup where you are completely assisted throughout the process



1.1 Detailed scoping meetings

We find out (in-depth) your key goals and prioritise them and clarify your ultimate vision

1.2 Complete Dissection of Current Processes

We discover how each of your departments work and break down all their processes in detail



1.3 Microscopic Data Analysis

We minutely observe and double-check all existing data to ensure it's clean

OUR UNIQUE ONBOARDING PROCESS

After Stage 1, in-depth discovery, we spend quality time getting your setup just right

Stage 2 - Fully Assisted Setup

We setup your site and configure the setup to perfection.

This ensures all your templates, emails and other items are perfectly tailor-made to suit you.



2.1 Bespoke Setup

Your TEAMS site is uniquely configured and setup according to your needs

2.2 Process Testing

Each of your processes mapped to TEAMS is painstakingly checked to ensure it delivers



2.3 Full Customisation

All report and email templates, offer letters, staff access and roles are fully customised to your specific needs



OUR UNIQUE ONBOARDING PROCESS

After Stage 2, where you are fully assisted to complete a bespoke setup, we progress to the final stage

Stage 3 - Premium go live experience

We take the time to train every department and give you personalised videos to use later.

All your old data is quality checked to ensure you truly get a fresh start that is clean and error free.

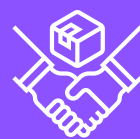
3.2 VA Assisted Data import

Our Virtual Assistants can import your past data. It's done thoroughly, with great care to ensure quality



3.1 Personalised Process based training

Every department is trained on processes specific to them. All training is recorded and available for your team



3.3 Personalised Handover and Go Live

Our Onboarding team is still available and you deal with the same people who setup your site with you

Does this ring true for you / your college?

Want to see your college grow at a rapid pace but are *too busy trying to rise above the chaotic day to day processes?*

You can see the potential and opportunities close and seem within your grasp, but *can't mobilise enough order and organisation within your delivery team* to truly capitalise on it?

You dream of building an enduring institution, one that can outlast you and span generations? *Wish to build a lasting legacy but day to day operations suck up all your time and energy?*

Do you worry that compliance and other key areas are too reliant on a few key staff members? What if they leave on short notice, fall sick or worse? *Would you like to reduce the pressure your staff have to face everyday they show up to work?*

Go way beyond the 'usual' Student Management Software

using our software and services, our clients have been able to

- » *deeply optimise and integrate* their marketing, communication, finance and billing, *to grow rapidly and scale with confidence*
- » *ensure their delivery is of the highest quality yet run far more efficiently and with greater profitability than their peers*
- » *enjoy a high level of calm and confidence* that comes from having a solid and proven system plus a caring and attentive team there to support them at a moment's notice
- » *have happier staff members that enjoy their streamlined day to day work-flows* instead of the confusion and bedlam

Book a live
interactive
demo with
us today

Discover first
hand what is
possible



Proudly owned and
designed in Australia



Professionally supported
by our team in India



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